

Appendix B
Passenger Survey Information

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QUESTIONS FOR PASSENGER/EXCURSION RAIL ANALYSIS

Questions for Operators of Past or Proposed Service – North Coast/Northwestern Pacific corridor

These questions are applicable to both past and proposed service for the North Coast/Northwestern Pacific corridor.

What are the characteristics of the rail corridor that are particularly conducive to passenger or excursion rail service?

What operating scenarios make the most sense for this corridor? (in terms of frequency, seasonality, stops)? Should special event service (e.g. Christmas, themes) be considered?

What type of amenities should be considered on or off-board?

What characteristics of the rail corridor would be unfavorable for operating passenger or excursion service?

What types of opportunities exist for tie-ins with other rail service (e.g. Skunk Train)?

What types of opportunities existing for tie-ins with other tourist attractions (e.g. mills, Royal Caribbean boat, boat tours, Samoa cookhouse, Ft. Seward, Eel Canyon, etc.)?

What markets would be served by passenger or excursion service? Is there an intercity rail market?

Describe the contract you had with the host railroad.*

Did you pay a percentage of your profit to the host railroad?*

Who provided your equipment? Who operated it? How much did you pay them?*

What did you pay the host railroad in trackage fees?*

What was your breakeven point in terms of passengers?*

What was your fare structure?*

What was your ridership? How did it vary by season, day of week?*

*These questions will also be asked of the operators of other railroads. In addition, they will be asked to characterize their service, describe its attractions and identify success factors.

Questions for Tourism Professionals

Describe the visitor market in your region in terms of point of origin, trip purpose, length of stay, mode of arrival, popular activities/attractions, volume of visitors.

What is your opinion of the attractiveness of excursion rail as a tourist activity?

What opportunities exist for tie-ins with other tourist activities?